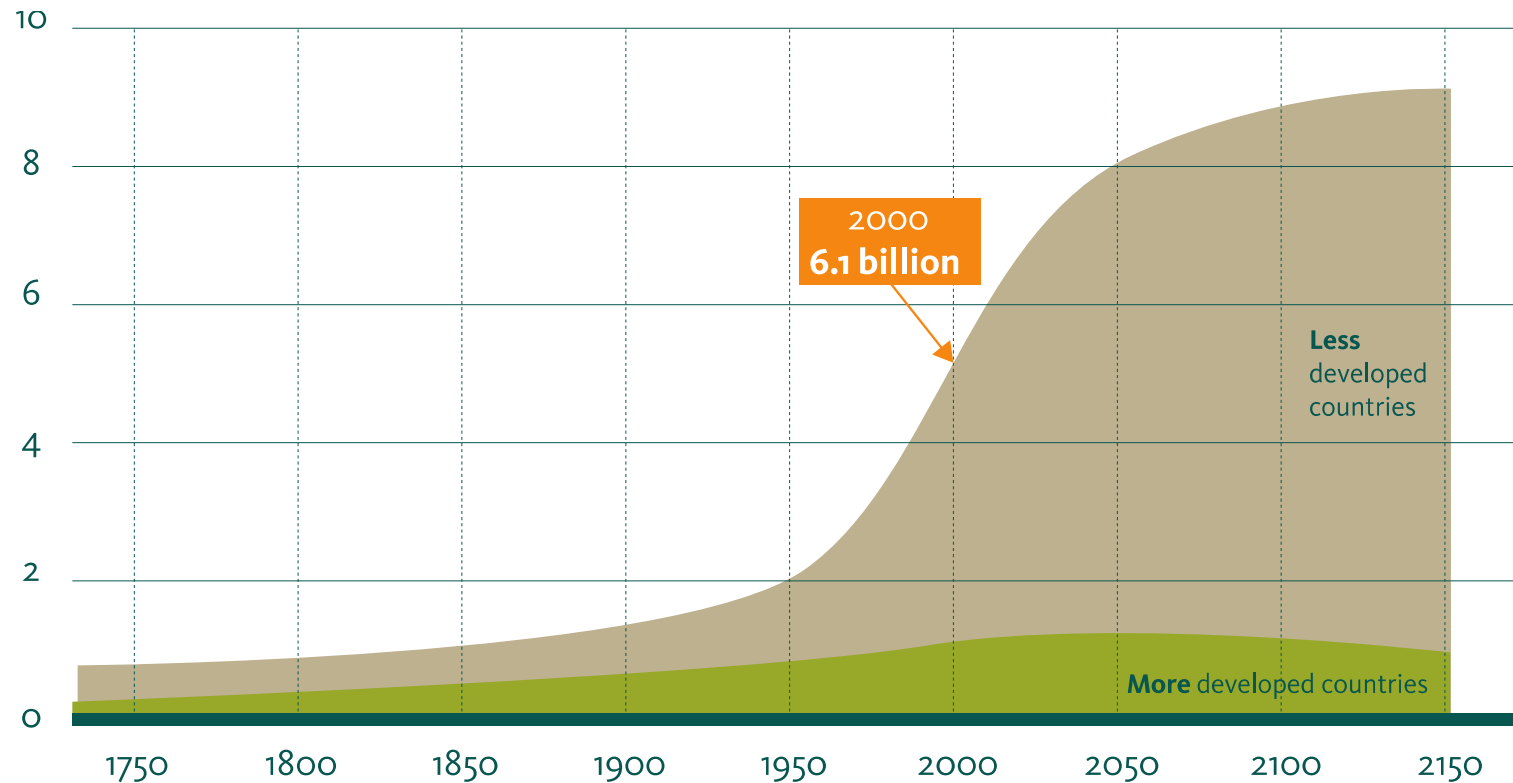


La empresa responsable frente al envejecimiento de la sociedad

Dr. Josep Santacreu
Grupo DKV



Population in billions.



Life expectancy evolution (USA)

African Savannah

18 – 20 years-old

USA

1800 35 years-old

1900 47 years-old

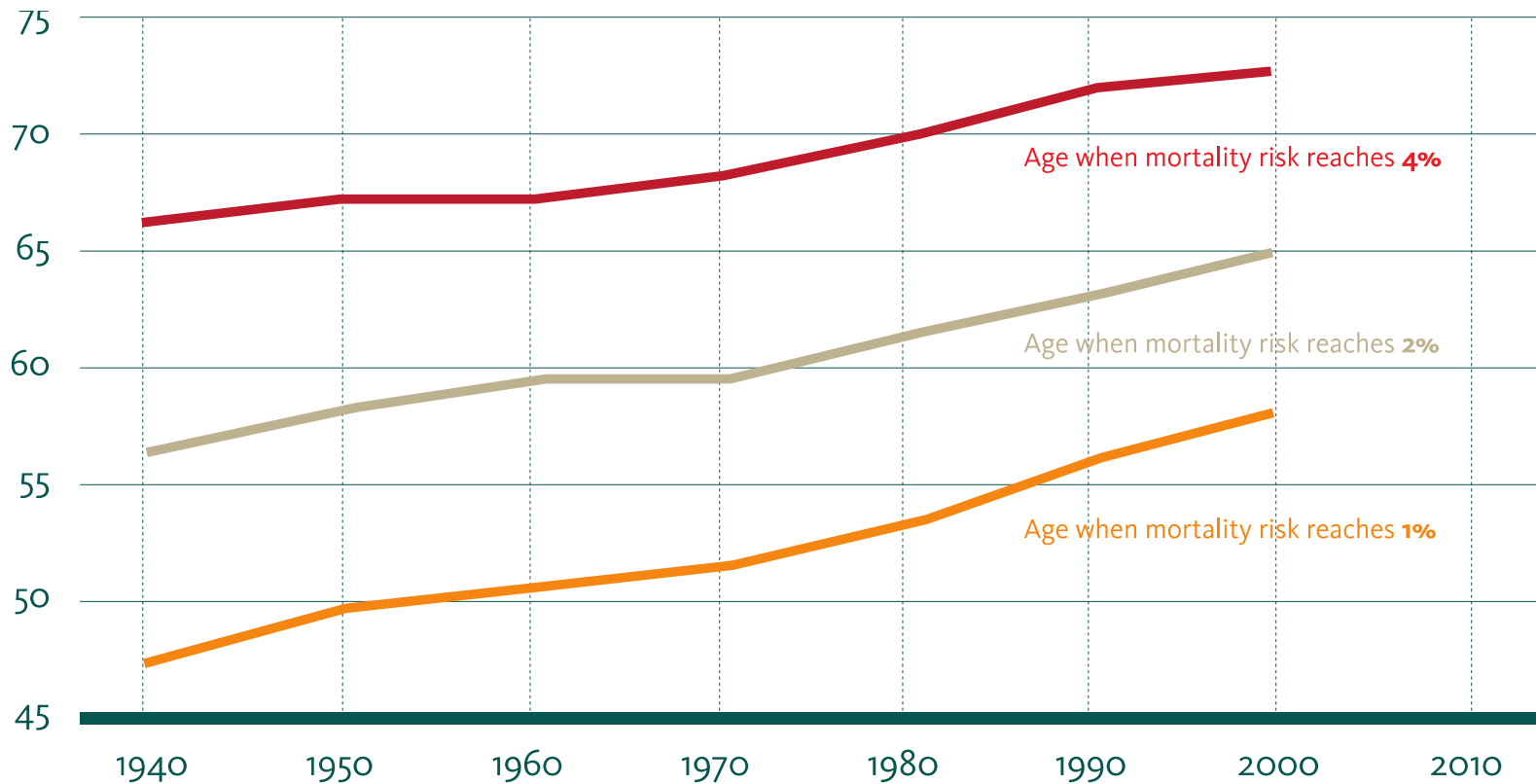
2000 77 years-old

2015 79 years-old

Age of Mortality Milestones for Men

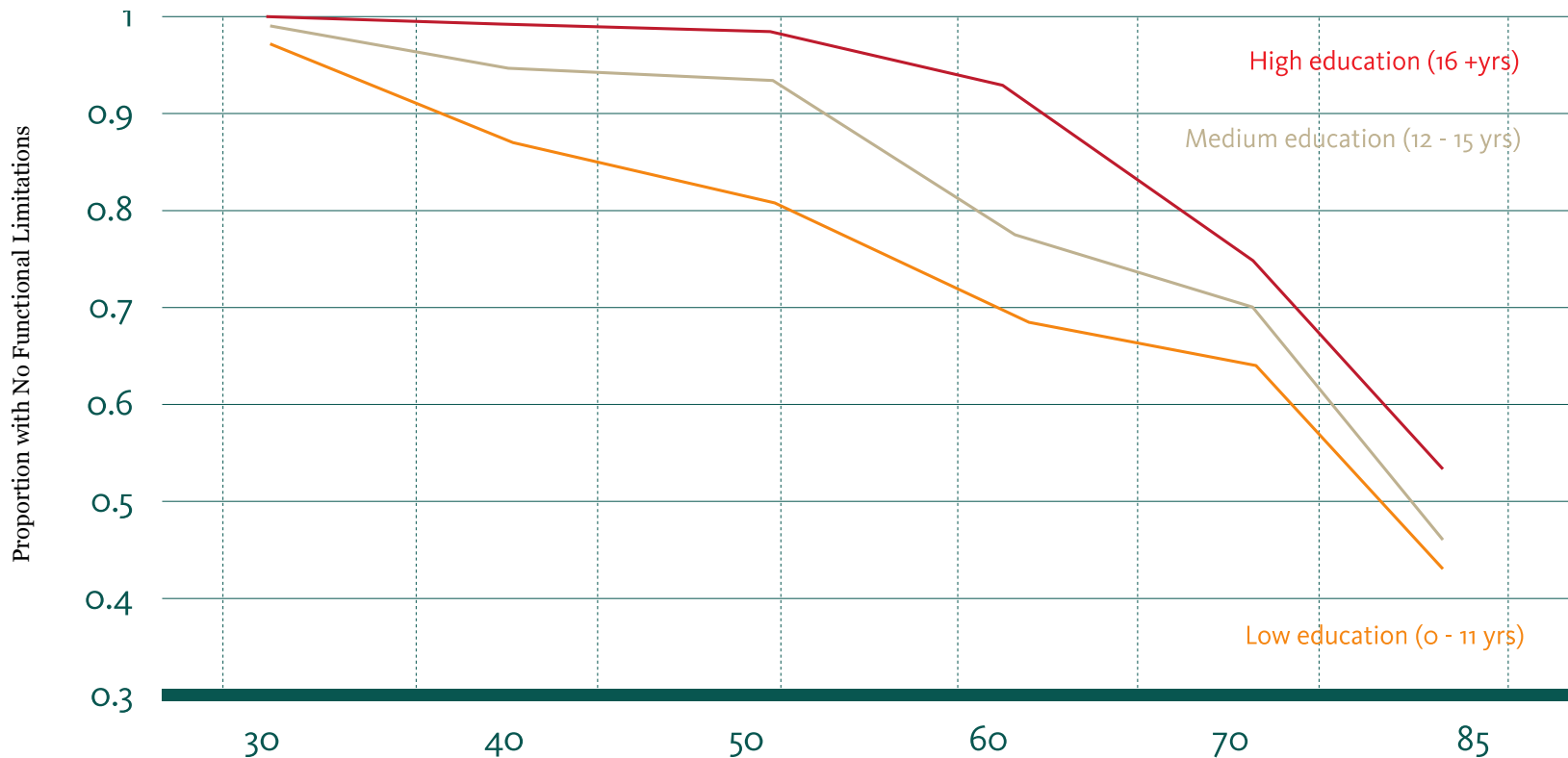
Age of Mortality Milestones for men, 1940 – 2000.

65 years olds in 2000 had the same mortality risks as 59 years olds in 1970



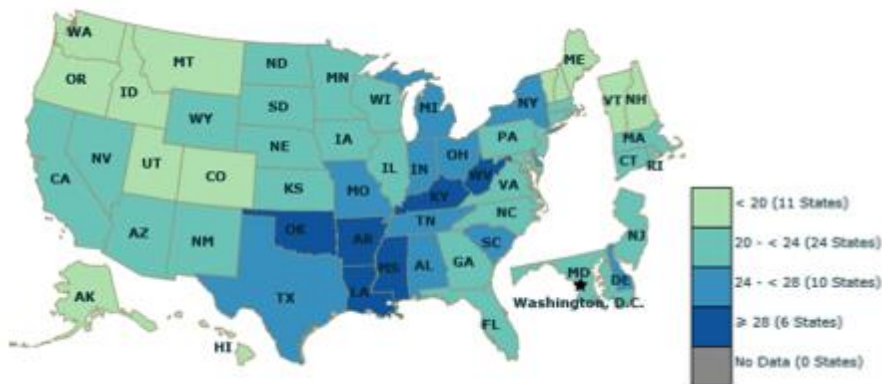
John Shoven. *New Age Thinking: Alternative Ways of Measuring Age, Their Relationship to Labor Force Participation, Government Policies and GDP*

Education predicts long-term outcomes



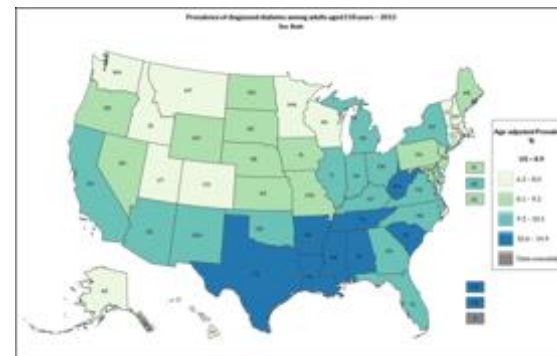
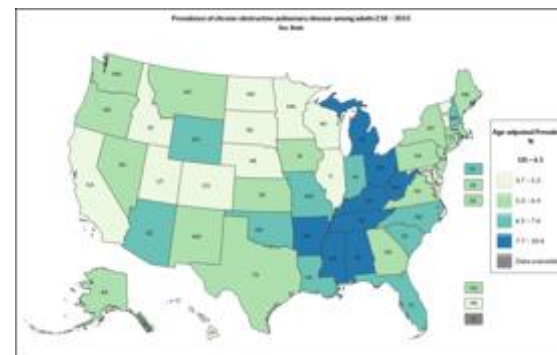
House, I. (2005).

Rates of Physical Inactivity. Year 2014



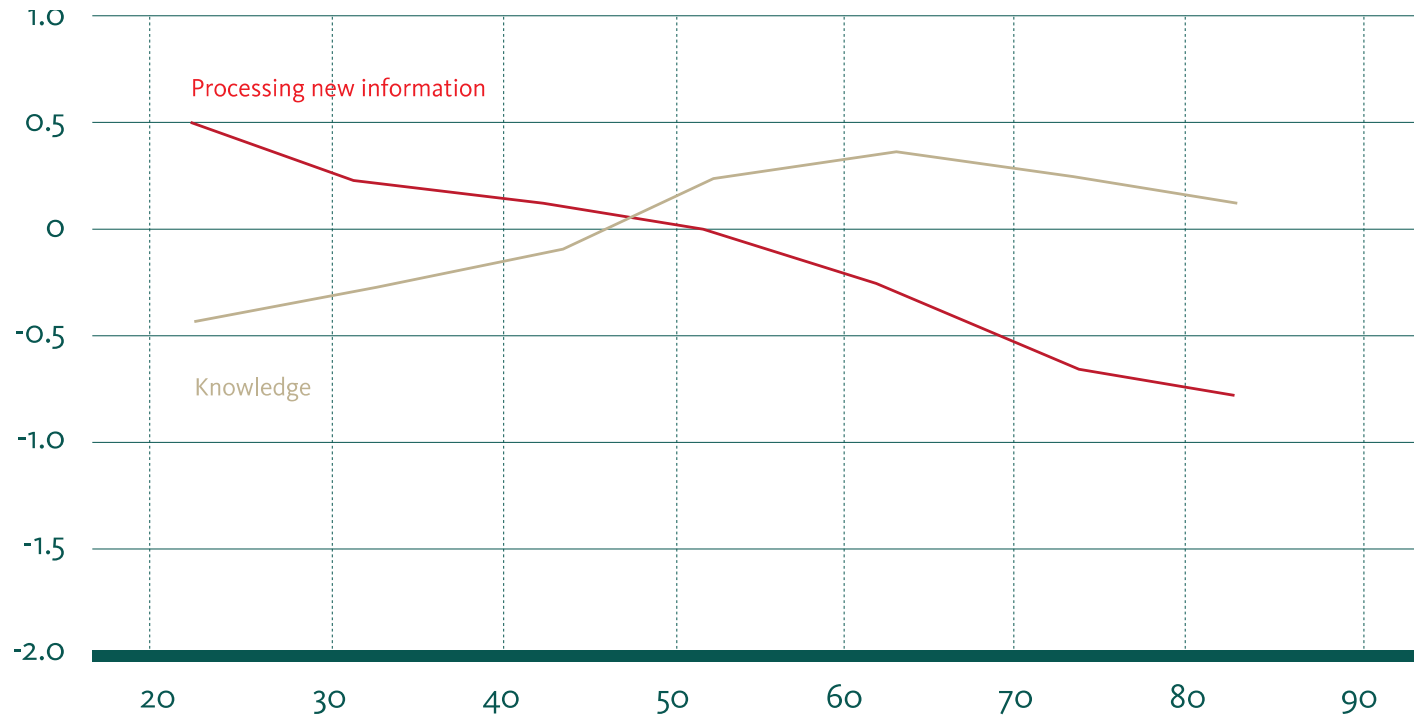
Rates of Chronic Disease. Year 2013

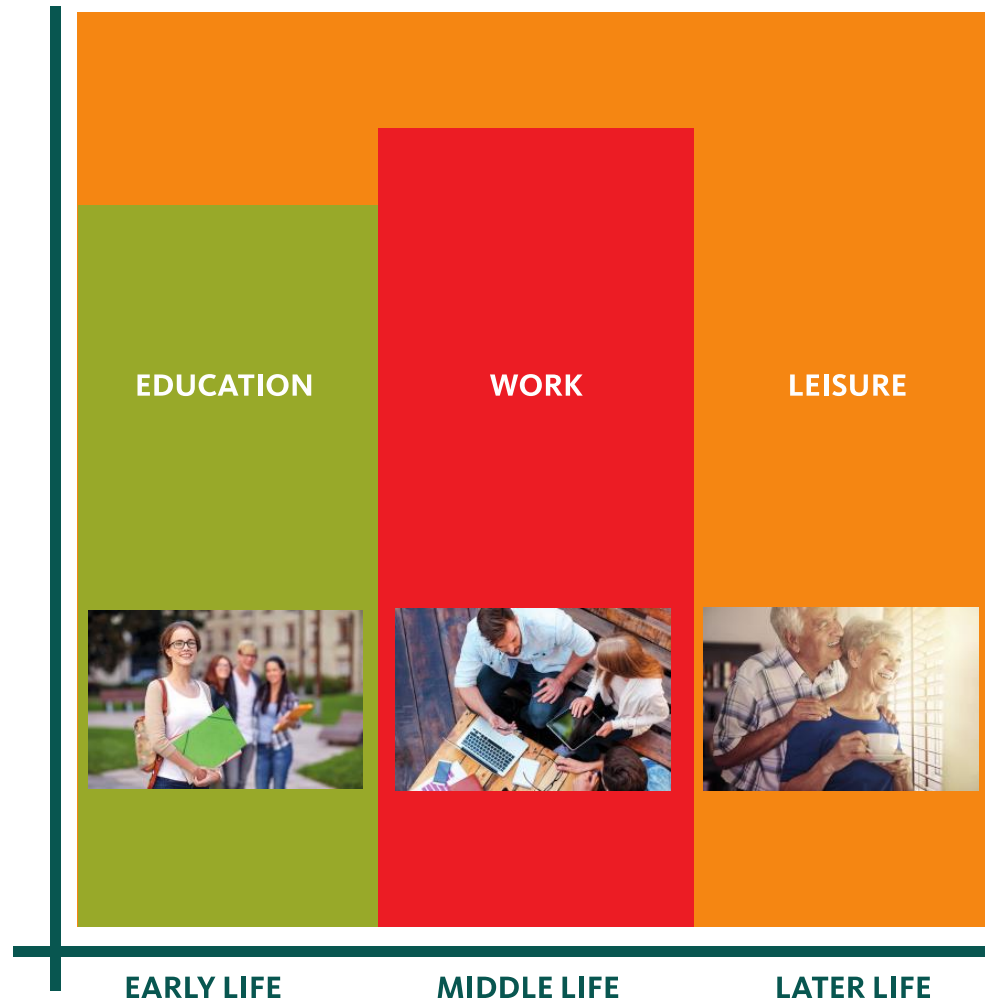
- 1) Prevalence of diagnosed Diabetes among adults aged > 18 years
- 2) Prevalence of Chronic obstructive pulmonary disease among adults aged > 18 years



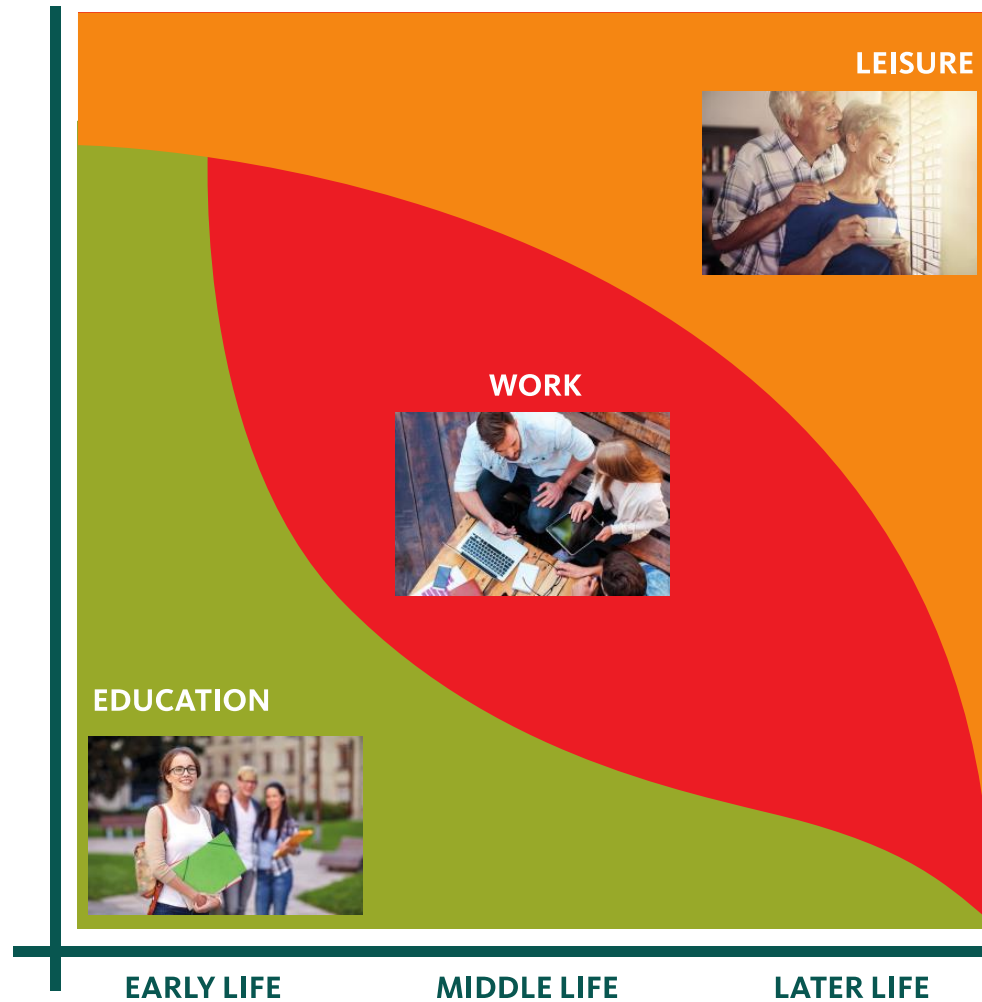
Source: US Center for Disease Control

Cognitive gains compensate for declines

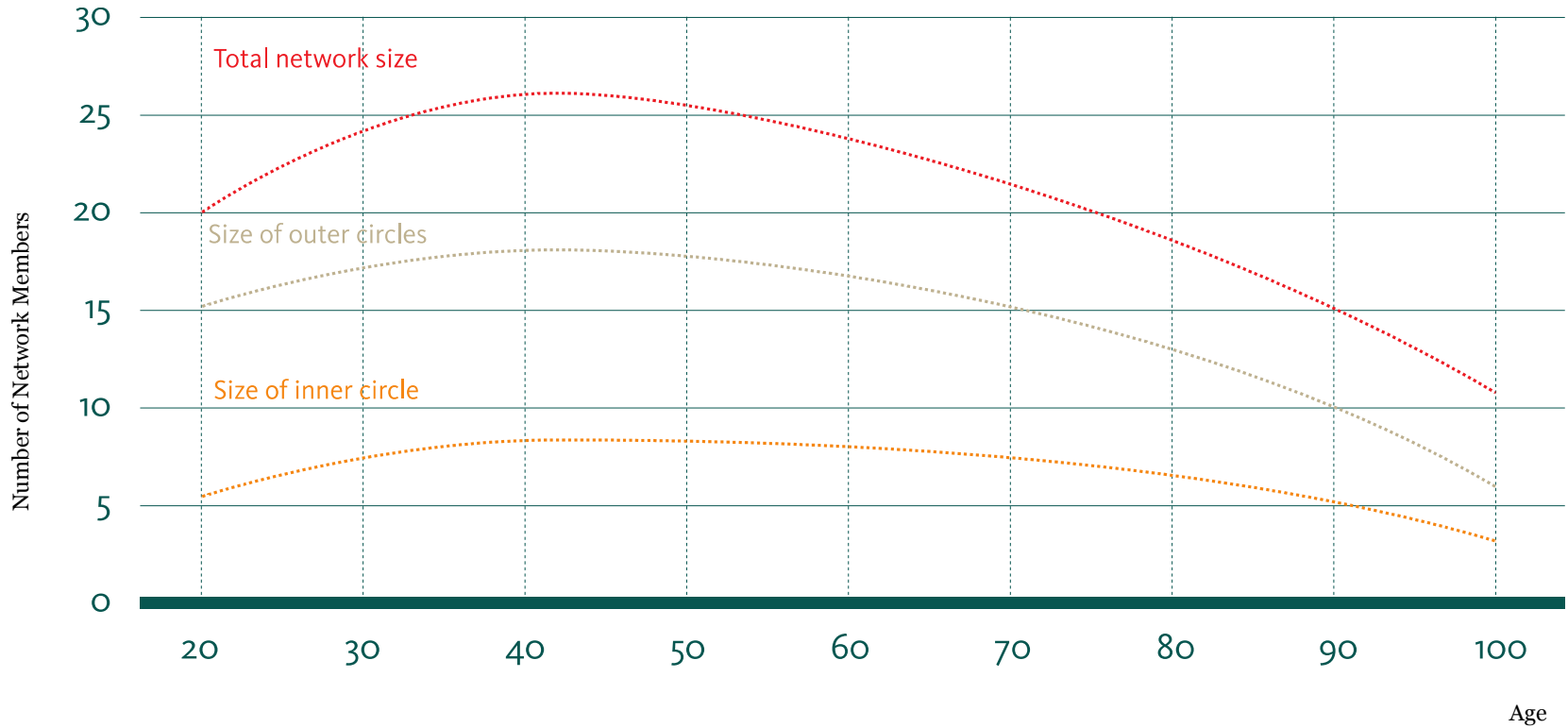




Carstensen, L. *A long Bright Future: Happiness, Health and Financial Security in an Age of Increased Longevity*. New York: Public Affaires.



Carstensen, L. *A long Bright Future: Happiness, Health and Financial Security in an Age of Increased Longevity*. New York: Public Affaires.



English & Carstensen (2014).

Households by type, 1970 - 2014

