

**29.10.2013**

**9:30-9:35 Introduction to the Congress Programme**

**Dr. Josep Maria Via**, President of the Programme Committee

**9:35-10:05 Master Conference**

*Chair person:* **Mr. Javier Murillo Ferrer**, Member of Edad&Vida and CEO SegurCaixa Adeslas.

**Professor Chris Ham**, Chief Executive, The King's Fund, United Kingdom.

*Collaboration in care integration: from evidence to action.*

**10:05-10:30 Opening Conference**

*Chair person:* **Mr. Eduardo Rodr guez Rovira**, President of the Counselling Board of Edad&Vida and President of Grupo Indas.

**Mr. Juan Manuel Moreno Bonilla**, State Secretary of Social Services and Equality, Ministry of Health, Social Services and Equality.

**Integrated care in Spain.**

**10:30-11:40 Plenary Session 1: Introduction to the health and social care services integration in Spain**

*Chair person:* **Mr. Pedro Alsina**, Director of Policy Affairs of Sanofi Pasteur MSD.

*Moderator:* **Mr. Juan Ram n P rez Sancho**, Member of Edad&Vida and Director of Eulen Servicios Sociosanitarios.

*Speakers:*

- **Mrs. Montse Cervera**, Director of the Social Services and Long-Term Care Unit of Antares Consulting and **Mr. Emilio Herrera**, President of NewHealth Foundation.  
**Requirements for health and social care. Reality in Spain.**
- **Mrs. Lide Amilibia**, Social Services Director, Basque Government.  
**Telecare Service in the Basque Country. An experience on health and social care integration.**
- **Dr. Jos  Augusto Garc a**, Managing Director of CSC  
**Catalonia's experience with home care services (PADES).**

**11:40-12:10 Inauguration**

- **Mrs. Ana Mato Adrover**, Minister of Healthcare, Social Services and Equality.
- **Mr. Xavier Trias i Vidal de Llobatera**, Mayor of Barcelona.
- **Mr. Juan Manuel Moreno Bonilla**, Secretary of State for Social Services and Equality, Ministry of Healthcare, Social Services and Equality.
- **Mr. Boi Ruiz i Garc a**, Counselor of Health, Generalitat de Catalunya.
- **Mrs. Maite Fandos i Pay **, Deputy Mayor of Quality of Life, Equality and Sports of the Barcelona City Council.
- **Mr. C sar Ant n Beltr n**, General Manager of IMSERSO, Ministry of Healthcare, Social Services and Equality.
- **Mr. Josep Oliva i Santiveri**, Representative for Social Welfare, Public Health and Consumer Policy of the Diputaci  de Barcelona.
- **Mr. Higinio Ravent s Negra**, President of Edad&Vida and Executive President of the Congress.
- **Mr. Albert Verg s Millet**, General Manager of Edad&Vida and Executive Director of the Congress.
- **Dr. Josep Maria Via i Redons**, President of the Congress Programme Committee.
- **Mr. Alfredo Ruiz-Plaza**, Member of Edad&Vida and Managing Director of Medirest / Compass Group Spain&Portugal.

**12:10-12:30 Coffee break**

**12:30-14:00 Plenary Session 2: Purchase and financing models**

**Chair person:** Mr. Albert Ledesma, Director of the Programme for Chronic Care and Prevention, Health Department, Generalitat de Catalunya.

**Moderator:** Mrs. Angelines Basagoiti, Member of Edad&Vida and Director of the Health Service of Sodexo Spain.

**Speakers:**

- **Mr. Bernard van den Berg**, Centre for Health and Economics, University of York.  
**The funding of the long term care system in the Netherlands: Complementarity of public and private insurance system.**
- **Dr. Enric Agust  i Fabre**, Manager of the Barcelona Health Region, Servei Catal  de la Salut.  
**Conceptual models for the recruitment and allocation of resources to providers.**
- **Dr. Jordi Roca**, Managing Director, Fundaci  Hospital Santa Creu de Vic and Board Member of the Consorci Hospitalari de Vic.  
**A territorial capitation experience. The model of the Consorci Hospitalari de Vic.**

**14:00-15:30 Lunch**

**15:30-17:00 Plenary Session 3: Health and Social Care professionals' point of view**

**Chair person:** Mrs. Cinta Pascual, President of ACRA (Associació Catalana de Recursos Assistencials).

**Moderator:** Dr. Carles Blay Pueyo, Family Doctor, Programme for Chronic Care and Prevention, Health Department, Generalitat de Catalunya.

*Roundtable:*

- **Dr. José Antonio Serra Rexach**, Chief of the Geriatrics Service at the Gregorio Marañón General Academic Hospital.
- **Mr. David Macià**, Director of the Nursing Corporate Department, Hestia Alliance Senior Care.
- **Mr. Txema Duque**, Chief of Inclusion and Social Emergencies, Bilbao's Town Hall.

**17:00-18:30 Parallel session 1: Pharmaceuticals and Healthcare products**

**Chair person:** Mr. Marc Pérez Pey, Member of Edad&Vida and CEO of Hartmann.

**Moderator:** Mr. Eugeni Sedano, Member of Edad&Vida and Director of Institutional Relations of Esteve.

*Speakers:*

- **Dr. Lluís Segú**, Director of Edad&Vida's research study "Effectiveness and efficiency in the use and management of pharmaceuticals and healthcare products in care homes"  
**Main conclusions and recommendations of the study.**

*Roundtable:*

- **Mr. José Luis Ruiz de la Roja**, Chief of Service of the Basic Services Portfolio of the National Health and Pharmacy System, Ministry of Healthcare, Social Services and Equality.
- **Mr. José Luis García Herrera**, Chief of the Pharmacy Service and Therapeutical Diets, Health Department, Generalitat Valenciana.

- **Dr. M<sup>a</sup> Carmen Castellanos L car**, Chief of the Pharmacy Service of Amma Oblatas Care Home.

**17:00-18:30 Parallel Session 2: Coordination of health and social homecare**

**Chair person:** **Mr. Juan Antonio Gonz lez**, Vicepresident of the Social and Ecomic Area of Edad&Vida and Managing Director of Personalia.

**Moderator:** **Mr. Josep Oliva i Santiveri**, Representative for Social Welfare, Public Health and Consumer Policy of the Diputaci  de Barcelona.

*Speakers:*

- **Mrs. N ria Fustier Garc a**, Social Services Consultant.  
**Health and social care in municipalities: the coordination of health systems and social services.**
- **Mr. Miguel Duarte Rodr guez**, Nurse Case Manager, Primary Care District of Seville.  
**Case Management as a guarantee and suport of integrated care.**
- **Mrs. Jennifer Olivarez**, Manager of Quality Services, Cellule d' valuation et d'orientation de l'Assurance d pendance, Minist re de la S curite Sociale de Grand Duch  de Luxembourg.  
**Long term care insurance system in Luxembourg.**

**17:00-18:30 Parallel Sesion 3: Support to the terminally ill and their families**

**Chair person:** **Mr. Joan Berenguer**, CEO Serveis Funeraris de Barcelona, Grupo M mora

**Moderator:** **Prof. Xavier G mez-Batiste, MD, PhD**, Director of the Qualy Observatory / WHO Collaborating Centre for Public Health Palliative Care Programmes.

*Speakers:*

- **Dr. Stephen R. Connor**, Senior Fellow to Worldwide Palliative Care Alliance, International Palliative Care Consultant  
**Palliative Care Progress Globally: Implications for long-term care and quality of life.**
- **Dr. Antonio Pascual L pez**, Head of Unit Palliative Care, Hospital de Sant Pau.  
**Art therapy at the end of life.**

IV Congreso Internacional  
**Dependencia y Calidad de Vida**



IV Congrés Internacional  
**Dependència i Qualitat de Vida**

Coordinación Sociosanitaria: **Integrar para avanzar**  
Coordinació Sociosanitària: **Integrar per avançar**

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- **Dr. Josep Planas Domingo**, Head of Unit Palliative Care, Hospital del Mar.  
**Music therapy in palliative care**
- **Mr. Marc Simón**, Area Director for Social Integration, Fundación "La Caixa".  
**Integrated Care for people with advanced diseases**

**21:00 Official dinner. 10th Edition of the Edad&Vida Award Ceremony.**

**30.10.2013**

**9:00-10:30 Plenary session 4: Providers' point of view**

Chair person: **Mr. Manel Jovells**, President of UCH (Unio Catalana d'Hospitals).

Moderator: **Mr. Javier Romero**, Member of Edad&Vida and CEO Grupo Amma.

*Speakers:*

- **Mr. Juan Ferrer Riera**, Deputy Director of Hospitals at SSCC IBSALUT (Servei Balear de la Salut).  
**Medium and long-term care. An efficiency model.**
- **Dr. Antonio Burgue o**, Director of Hospitals and Healthcare Services, Comunidad de Madrid.  
**Chronic patient care in the management change in hospitals.**
- **Dr. Josep Pascual**, Technical Director, SARquavita.  
**The care of patients with complex long-term conditions. Integrating hospital and community resources.**

**10:30-12:00 Plenary session 5: Success stories of health and social care services integration**

Chair person: **Mrs. Lourdes Mas Casanovas**, First Vicepresident of ACES (Asociaci  Catalana d'Entitats de Salut).

Moderator: **Mr. Mariano L pez de Ayala**, Member of Edad&Vida and Secretary of the Board and Director of the Legal Area of Grupo Balle Sol.

*Speakers:*

- **Dr. Andrew McCormick**, Permanent Secretary, Department of Health, Social Services and Public Safety of Northern Ireland  
**The experience on Health and Social Care Services Integration in Northern Ireland.**
- **Mr. Fernando Fantova**, Social Consultant.  
**Key factors and good practices in health and social care coordination and innovation.**
- **Mrs. Teia F brega**, Director of Consorci d'Acci  Social de la Garrotxa.  
**The health and social care coordination experience at La Garrotxa, Catalonia.**

**12:30-12:30 Coffee break**

**12:30-14:00 Parallel session 4: Healthcare nutrition**

Chair person: **Mr. Walter Molhoek**, Member of Edad&Vida and CEO of Nestlé Health Science

Moderator: **Dr. Jordi Salas**, President of the Spanish Federation of Healthcare Nutrition Societies (FESNAD)

*Speakers:*

- **Dr. Pilar Riobó Serván**, Associate Chief of Endocrinology and Nutrition, Fundación Jiménez Díaz – idcsalud and **Dr. José Antonio Serra Rexach**, Chief of Geriatrics, Hospital General Universitario Gregorio Marañón.  
**Edad&Vida's food and nutrition guidelines for older people.**
- **Mr. Mario Cugat**, President of FATEC.  
**Edad&Vida's food and nutrition guidelines for older people. Users' vision.**
- **Mr. Rafael Urrialde**, Health and Nutrition Manager, Coca-Cola Iberia.  
**Promoting healthy lifestyles: the importance of physical activity and the fight against sedentary lifestyle.**

**12:30-14:00 Parallel session 5: Public-Private Partnerships**

Chair person: **Mr. Joaquim Borrás**, Vice-president of the Products and Services Area of Edad&Vida and CEO of ISS Facility Services, S.A.

Moderator: **Mr. Ignacio Riesgo**, Member of Edad&Vida and Health Manager of PricewaterhouseCoopers.

*Speakers:*

- **Mrs. Mónica Reig Majoral**, Associate Director of PARTNERS Programme, Instituto de Gobernanza y Dirección Pública de ESADE.  
**The contribution of public-private partnerships to the long-term care system.**
- **Mr. Simon Cox**, Managing Director, ISS Facility Services – Public Sector  
**Public-private partnerships in the health and social care area in the UK.**
- **Mr. Eduardo F. Vidal Regard**, Member of Edad&Vida and Vice-president of Grupo Mémora  
**Public-private partnerships in the field of funeral services management: a successful experience.**



**12:30-14:00 Parallel session 6: Economic capacity of older people and their contribution to the financing of public security services**

Chair person: **Mr. Ram n Berra de Unamuno**, Member of Edad&Vida and CEO of Sanyres.  
Moderator: **Mr. Juan Abarca**, Secretary General of IDIS.

*Speakers:*

- **Dr. Jos  Enrique Devesa Carpio**, Professor of Universidad de Valencia and Member of the Expert Committee on Pensions promoted by the Government  
**Can the public pension remain the main source of income of the elderly?**
- **Mr. Dave Hodges**, Director of Client Relations & Servicing, Zurich Corporate Savings.  
**Changes in the pension market - the UK perspective.**
- **Mrs. Adelina Comas i Herrera**, Research Fellow at PSSRU, London School of Economics.  
**Long Term Care Funding: Is there potential for public-private partnerships?**
- **Mr. Jos  Antonio Iglesias**, Vice-president of the Financing Area of Edad&Vida and Marketing and Development Manager of VidaCaixa.  
**Financing the elderly, position paper of Edad&Vida**

**14:00-15:30 Lunch**

**15:30- 18:00 Plenary session 6: Administrations and service supplier's point of view**

**Chair person:** Mr. Alfredo Ruiz-Plaza, Member of Edad&Vida and Managing Director of Medirest / Compass Group Spain&Portugal.

**Moderator:** Mr. Josep Maria Via, President of the Congress Programme Committee.

*Roundtable:*

- **Mr. Boi Ruiz i Garc a**, Counselor of Healthcare, Generalitat de Catalunya.
- **Mr. Ricardo Oliv n Bellosta**, Counselor of Healthcare, Social Affairs and Family, Gobierno de Arag n.
- **Mr. Javier Fern ndez-Lasquetty y Blanc\***, Counselor of Healthcare, Comunidad de Madrid.
- **Mr. Jes s Galv n**, Deputy Counselor of Healthcare and Social Affairs, Junta Castilla la Mancha.
- **Mr. Carlos Izquierdo Torres**, Deputy Counselor of Family and Social Affairs, Comunidad de Madrid.
- **Mr. C sar Ant n Beltr n**, General Manager of IMSERSO, Ministry of Healthcare, Social Services and Equality.
- **Mrs. Carmela Fortuny i Camarena**, General Manager of ICASS, Institut Catal  d'Assist ncia i Serveis Socials, Generalitat de Catalunya.
- **Mr. Julio S nchez Fierro**, President of the Permanent Commission of the Councillor Board of Healthcare, Ministry of Healthcare, Social Services and Equality.
- **Mr. Jorge Guarner Mu oz**, President of AESTE.
- **Mr. Jose Alberto Echevarr a Garc a**, President of FED.
- **Mr. Manuel Merino Pastor**, Member of the Board of LARES FEDERACI N.

**18:00-18:30 Closing**

- **Mrs. Neus Munt  i Fern ndez**, Counselor of Welfare and Family, Generalitat de Catalunya.
- **Mr. C sar Ant n Beltr n**, General Manager of IMSERSO, Ministry of Healthcare, Social Services and Equality.
- **Mr. Higinio Ravent s Negra**, President of Edad&Vida and Executive President of the Congress.
- **Mr. Albert Verg s Millet**, General Manager of Edad&Vida and Executive Director of the Congress.
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